



FOR IMMEDIATE RELEASE

53rd ANNUAL PUBLIC MEDIA AWARDS WINNERS ANNOUNCED

[Columbia, SC, January 26, 2022] The National Educational Telecommunications Association (NETA) recognized public media's achievements at the The 53rd Annual Public Media Awards (PMAs) Gala held virtually at the 2022 NETA Conference and CPB Public Media Thought Leader Forum.

The Public Media Awards presented by NETA honor our member's work in the highest caliber programming, education, marketing and engagement. A mosaic of relevant content that reflects both creativity and diversity that paint rich stories of truth and consequence. Piece by piece and member by member, we come together as choreographers of the public good, to spark more imagination and inspiration than we ever could have alone.

"Congratulations to all of this year's nominees and awardees," said NETA president Eric Hyypa. He continued, "this year the entries were outstanding and shined a spotlight on the work that is happening across the system."

With the exception of the overall excellence categories, stations competed within their appropriate divisions based on their station size. Awards were judged by a group of expert panelists from within the public media system, as well as industry professionals working outside of public media.

[View the PMA winners gallery](#)

The 53rd Annual Public Media Award Winners:

COMMUNITY ENGAGEMENT

COVID-19 Community Engagement

Virtual Camps for Kids and Families, ThinkTV
Library Pathfinders, West Virginia Public Broadcasting

Community Initiative

The WNET Group's "New American Dream" Virtual Town Hall Series, WNET
Racism: Challenging Perceptions, VPM

Kids & Family

WFSU Summer Challenge 2021 Mountains, Hills and Mounds, WFSU
Summer Series, Lehigh Valley Public Media

Local Project

Reading in the Delta, Arkansas PBS
Science Pub, WSKG

National Project

Move to Include, WXXI
Preventing Youth Suicide in Alaska - Well Beings Tour, Alaska Public Media

CONTENT

Arts & Entertainment

Saving Art - One Artist at a Time, Arizona PBS
This is Utah: The Art of Healing, PBS Utah
Hero Elementary "AJ's Extra Superpower", TPT
Legacy List with Matt Paxton (Season 2), VPM

COVID-19 Content

Career Hacks, GBH
Camp TV, WNET
American Portrait: Central Illinois - Lift Every Voice, Illinois Public Media

Cultural Documentary

Urban Forge: Ozark Artistry, Arkansas PBS
Under the Ground: The Story of Liberation News Service, Rhode Island PBS
The Story of Us: A KMOS American Portrait Special, KMOS

Education/Schools

How Students are Fighting Zoom Fatigue, WETA

Dark History - A Segment from Rhode Island PBS Weekly, Rhode Island PBS

Historical Documentary

Back in Time: Reign of Terror, OETA

In the Shadow of Fairview, OPB

Chasing Silver: The Story of Gorham, Rhode Island PBS

Military Chronicles

Utah Insight: Wounds of War - Veterans and Mental Health, PBS Utah

Greater Chattanooga: Touched by War, WTCI PBS

News & Public Affairs

Mothers First, Houston Public Media

Alaska Insight, Alaska Public Media

Podcast

Stories from the Stage: The Podcast, WORLD Channel (GBH)

Seizing Freedom, VPM

Short Form

This is Utah: A Poet's Mind, PBS Utah

Eye on the Arts | Luke Eliot/Plum Grove Music, Lakeshore Public Media

Topical Documentary

California's Forgotten Children, WTVP

Rosemary, West Virginia Public Broadcasting

Use of Digital Media

Interactive Digital Projects, Nashville Public Television

Beyond the Report, Texas Tech University Public Media

EDUCATION

Educational Resources for the Classroom

Re/sound: Songs of Wisconsin, PBS Wisconsin

"Back to School" Student Reporting Modules, WETA

Remote Learning K-3, PBS Western Reserve

Educational Resources for the Community

Lehigh Valley Reads - Build a Library. Build a Future., Lehigh Valley Public Media

VA TV Classroom - Season 2, WHRO

Innovation in Education

NOVA Science Studio, GBH
WTCI EDUCATE, WTCI PBS

Learning Events

Face the Facts': Election 2020 Youth Town Hall, WETA
Disrupted: How Covid Changed Education, WETA
Reading Across Rhode Island: STAMPED Evenings for Educators, Rhode Island PBS

Teacher Professional Learning

PBS KIDS Community Learning Cohort for Library Staff, PBS Wisconsin
PSU Micro-credentialing, Lehigh Valley Public Media

Independent Production

HEARD, Martin Montgomery/VPM
Rap Squad, Nathan Willis/Arkansas PBS

MARKETING/COMMUNICATIONS

Annual Report

Dimensions Membership Guide, WHRO
Illinois Public Media 2020 Annual Report, Illinois Public Media
Alaska Public Media's 2020 Annual Report to the Community, Alaska Public Media

COVID-19 Marketing/Communications

Call in COVID-19 Teako Testimonial Promo, KRWG Public Media

Integrated Media Campaign

The Story of Us: A KMOS American Portrait Special, KMOS
Tulsa Race Massacre: 100 Years Later, OETA

Promotion

WTVPeople, WTVP
Work Like a Girl: Pierette Swan, WHRO

Social Media

More Than Half, PBS Utah
Why Race Matters, PBS Wisconsin
Women in STEM, WSKG

Special Event

"We the Young People" Inauguration Special, WETA
Athlete of the Year Award, Lehigh Valley Public Media

OVERALL EXCELLENCE

Excellence in Community Engagement

Well Beings Youth Mental Health Tour, WETA

Excellence in Content

Arkansas PBS, Arkansas PBS

Excellence in Education

Arizona PBS: Education Across Generations, Cultures, Arizona PBS

Excellence in Marketing/Communications

Nebraska Public Media - Excellence in Marketing/Communications, Nebraska Public Media
Arkansas PBS Marketing and Engagement Team, Arkansas PBS

Excellence in COVID-19 Response

Arizona PBS COVID-19 Response, Arizona PBS
South Carolina ETV, Covid-19 Response, SCETV

Excellence in Innovation

Above & Beyond, West Virginia Public Broadcasting

About NETA

The National Educational Telecommunications Association (NETA) is a professional association representing 279 member stations in 47 states, the Virgin Islands and the District of Columbia. NETA provides leadership, general audience content, educational services, professional development and trusted financial management services, including human resources and benefits administration, to individual public media licensees, their affinity groups and public media as a whole.

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