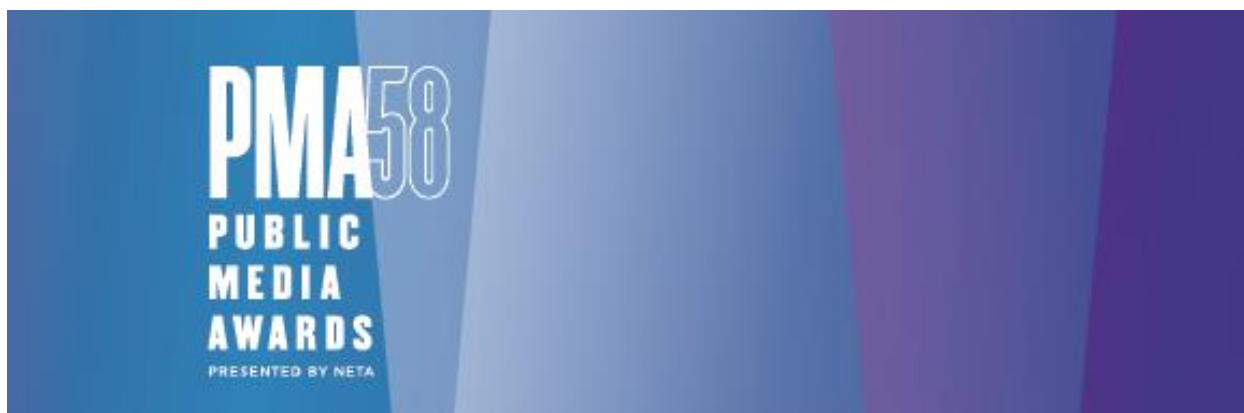




FOR IMMEDIATE RELEASE

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Celebrating Excellence in Public Media: 58th Public Media Awards *NETA Announces Honorees*

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Columbia, SC – The National Educational Telecommunications Association proudly announces the 58th annual Public Media Awards honorees, recognizing the exceptional achievements of member stations in community engagement, content, education, and marketing and communications. Winners will be revealed on Sunday, September 13, during the [2026 NETA Conference](#).

“In a time when connection and community matter more than ever, stations are bringing public media’s mission to life in powerful ways, reflecting the values and vision of the system by serving communities with integrity, innovation, and a deep commitment to storytelling that matters,” said NETA President Eric Hyyppa. “Congratulations to all the honorees. Their work is truly remarkable.”

The Public Media Awards celebrate a mosaic of creative and diverse work that reflects the collective power of public media to educate, inform, inspire, and connect.

With the exception of the overall excellence categories, stations compete within divisions based on their station size. Awards are judged by a group of expert panelists from within the public media system, as well as industry professionals working outside of public media.

58th Public Media Award Honorees:

EDUCATION CATEGORIES

Educational Resources for the Classroom

- KBTC, Ability Awareness
- LPB, Louisiana's Hidden History: Spanish Louisiana in the American Revolution
- Maryland Public Television, Becoming Thurgood: America's Social Architect Classroom Resource Collection
- PBS Western Reserve, In Tune: Songwriting
- PBS Wisconsin, Field Notes on Climate
- PBS Wisconsin, PBS Wisconsin Education Early Learning Resources Website

Educational Resources for the Community

- Idaho Public Television, IdahoPTV Kindergarten Readiness Kits
- South Carolina ETV, When I See Myself, I See...
- VPM, VPM - "When, Then - 90by5" Campaign
- WEDU, Triumph: Tampa's Untold Chapter in the Civil Rights Movement
- WVUT-TV, A Part of This Neighborhood

Teacher Professional Learning

- Arkansas TV, Unveiled: Daisy Bates & Johnny Cash
- LPB, Teacher Learning for Louisiana's Hidden History: Spanish Louisiana in the American Revolution
- Ocean State Media, Rhode to Independence
- South Carolina ETV, SCETV Asynchronous Professional Development

Learning Events

- Ocean State Media, Journalism Club
- South Florida PBS, South Florida PBS Young Maestro's Concert
- WVIA Public Media, Youth Voices

COMMUNITY ENGAGEMENT CATEGORIES

Local Project

- PBS Michiana - WNIT, Tiny Tee Off
- PBS Wisconsin, PBS Wisconsin America@250 Initiative
- VPM, Virginia Home Grown - #2602 "Sustainable Landscaping"
- WEDU, Triumph: Tampa's Untold Chapter in the Civil Rights Movement
- WHRO, The Story Exchange
- WHRO, WHRO Public Media's PBS KIDS Village at the Virginia Children's Festival

National Project

- Arizona PBS, What Happened in AZ? The American Revolution
- LPB, LPB & The American Revolution
- WHRO, Sail250 Partnership

Community Initiative

- VPM, VPM - Racism: Challenging Perceptions - 2025 Refresh
- WHRO, WHRO The Voice

Kids & Family

- Arizona PBS, "Super Why!" Summer Camps
- South Carolina ETV, CTRL + ALT + CREATE
- WEDU, Be My Neighbor Day 2026
- WSKG, Be My Neighbor Day 2026

MARKETING & COMMUNICATIONS CATEGORIES

Integrated Media Campaign

- GPB, It's a Georgia Thing
- LPB, LPB's 50th Station Anniversary Promotional Campaign
- PBS North Carolina, A Sacred Thread
- PBS Utah, Utah in the '70s
- Twin Cities PBS | TPT, The Wild West Bank Sound
- WSKG, Locally Sourced Newsletter
- WVIA Public Media, Making NEPA Home Marketing Campaign

Special Event

- Prairie Public, State of the Station: The Road Ahead for Prairie Public
- South Carolina ETV, SC Public Radio's Sound Shift Launch
- South Florida PBS, 4th Annual Women's Health Fair
- WEDU, Triumph: Tampa's Untold Chapter in the Civil Rights Movement Screenings
- WHRO, We the People: A Yorktown Battlefield Event

Promotion

- Alaska Public Media, Strong Because of You | Alaska Public Media in 2025
- Idaho Public Television, Idaho Public Television Generic Station Sizzle
- LPB, LPB50 Station Anniversary Promo
- NorCal Public Media, Public Media: Your Town Square
- South Carolina ETV, IMPACT South Carolina: The Silver Tsunami
- South Carolina ETV, Our Story, Too: Women, Native Americans and African Americans in the Revolutionary War
- WTCI, Sasha Abernathy Testimony

Social Media

- Austin PBS, Austin City Limits Discovery Social Campaign
- PBS North Carolina, NC Weekend Season 23
- New Hampshire PBS, NHPBS Windows to the Wild - Social Media Campaign
- New Hampshire PBS, The Program Fund
- NorCal Public Media, Protecting Wildlife
- WEDU, Artist Collab with Jujmo

Annual Report

- AZPM, AZPM 2024-2025 Annual Report to the Community
- PBS Michiana - WNIT, PBS Michiana - WNIT Community Impact Report
- PBS Utah, FY25 Report to the Community
- VPM, VPM's 2025 Annual Report
- WXXI, 2025 Local Content & Service Report

CONTENT CATEGORIES

News & Public Affairs

- Blue Ridge PBS, What It Takes...
- Houston Public Media, Party Politics
- Milwaukee PBS, A March for Unity
- OPB, Class of 2025: Growing Up in Oregon Schools
- PBS Michiana - WNIT, The Voting Minute
- WVIA Public Media, Keystone Edition - Legendary Coach Mark Duda

Cross-Platform Content

- Alaska Public Media, Alaska Survival Kit
- GPB, Marked!
- PBS Utah, Utah's Looming Disaster: Great Salt Lake Dust
- South Florida PBS, Changing Seas Season 17
- WSKG, Making: An Artistic Expression of Our Creative Community
- Wyoming PBS, Made in the West

Cultural Feature

- Alabama Public Television, Jeffrey's Southern Ghosts
- Blue Ridge PBS, The Printmaker: The Quiet Work of Appalachia Press
- CET | Think TV, This Moment in America: Artist in the Heartland
- Mississippi Public Broadcasting, Everlasting: The Life and Legacy of Medgar Evers
- Nebraska Public Media, A Monument to Remember
- Ocean State Media, Food, art, lawmakers, politicians, law breakers: Remembering John Rector and Leo's Bar

- Panhandle PBS, Unmodified: Real People. Fantastic Worlds.
- PBS Michiana - WNIT, South Bend: Built by Baseball
- WHRO, Virginia Symphony Fellows: Orchestrating Change

Historical Feature

- Idaho Public Television, Idaho Experience: Harmon Killibrew: Idaho's Big-Hearted Slugger
- KMOS, The Hardin Cemetery Disaster
- PBS Western Reserve, Icon in the Sky: 100 Years of the Goodyear Blimp
- Twin Cities PBS | TPT, Paradox: Echoes of Reform & The Minneapolis Police
- WEDU, Triumph: Tampa's Untold Chapter in the Civil Rights Movement
- WHUT, DECADES: Barry's Blueprint
- WOSU, Hopewell Earth Works - Stories Written on the Land
- WPSU, The Whiskey Rebellion

Topical Feature

- Nashville PBS, Aging Matters: Vision for the Future
- NorCal Public Media, Climate California Flow
- OPB, First Descent: Kayaking the Klamath
- VPM, Life in the Heart Land - Autism Episode
- WEDU, Are You Paying Attention?
- WVIA Public Media, Making NEPA Home

Education

- AZPM, Backyard Bounty
- Ocean State Media, Providence's Youngest Newsroom
- PBS North, What Do You Do With a Laurentian Divide?
- South Carolina ETV, History in a Nutshell
- WETA, Teaching Children to Write Well
- WGTE, Taking Ownership of Your Future
- WVIA Public Media, Careers That Work #301
- WVIA Public Media, Wyoming County Voices - Prevention Starts in Our Schools

Visual Arts

- AZPM, Rani Olsen - Getting Free
- CET | Think TV, The Art Show: Westcott House Special
- PBS North, Julie Arthur
- WLAE, Michalopoulos - The Art of Celebration
- WSKG, Making: An Artistic Exploration of Our Creative Community

Performing Arts

- GPB, 2026 King Celebration Concert
- KTWU, Poetry Out Loud Kansas State Finals 2026
- LPB, Bayou Magic: The Alvin Batiste Jazz Institute
- OPB, 50 Years of tradition, talent, and community: North Portland's Jefferson Dancers celebrate a milestone
- Panhandle PBS, Cadillac Ranch: 10 Cadillacs, 10 Movements, 1 Stunning Performance
- PBS Western Reserve, The World According to Polka: Season 3

Digital Media

- Idaho Public Television, Idaho Jobs Explained: Healthcare
- OPB, Uncovering Boarding Schools
- PBS Wisconsin, Powwow Bound: A Menominee Homecoming
- South Florida PBS, Rooted in Florida
- WGTE, Sessions
- Wyoming PBS, Heritage Grains

Short Form

- Alaska Public Media, Every Little Bit
- GBH, Stories from the Stage Season 9: Seema Jilani's Story
- Ocean State Media, Salps in Rhode Island
- WHRO, Curate 757: Pat Tozzi
- WNET, Rising Artist: Josué Martinez
- WVIA Public Media, VIA Short Takes: The Mysterious Igloos of Alvira

Podcast

- Houston Public Media, Party Politics - Court vs. Commander in Chief: Power on Trial
- Idaho Public Television, Science Trek Podcast: Lava you lots Yellowstone
- NorCal Public Media, A Fighting Chance - Jane Fonda is Unstoppable
- PBS Michiana - WNIT, The EdCounts Podcast
- South Carolina ETV, The AUXdacity
- VPM, RVA's Got Issues - General Assembly Required: Redistricting, Yes or No?
- WGTE, Lake Effect
- WXXI, The Move to Include Podcast

Visual Design

- Alabama Public Television, Jeffrey's Southern Ghosts
- Houston Public Media, Hello Houston - Houston Public Media
- PBS SoCal, Legends of Lucha Libre
- PBS Western Reserve, By Nature's Design
- WFYI, Simple Civics explores the American Revolution

Radio – News & Public Affairs

- Buffalo Toronto Public Media/WBFO, Where Did the Money Go?
- Houston Public Media, Tracking Mayor John Whitmire's initiative to address homelessness
- VPM, VPM News - Quadaire Patterson wants full citizenship for people convicted of crimes
- WGTE, The Four Hundred and Nineteen
- WOSU, Antisemitism in Columbus

Radio – Society & Culture

- West Virginia Public Broadcasting, Across W.VA., Localities Look for New Ways to Help People in Crisis
- WGTE, The Local Thread - La Prensa Habla: Migrant Realities
- WHRO, Christmas in Colonial Virginia
- WKU Radio, Kentucky's first medical cannabis dispensary is coming to Beaver Dam, but supply chain issues threaten availability
- WKU Radio, What Should you do when a white nationalist group comes to town?

Radio – Environment

- Alaska Public Media, Capturing the Music of Nature: Hometown Alaska
- AZPM, The Future of Southern Arizona's Water: What Colorado River cuts could mean for Tucson's water
- GPB, 'That Land is always gonna be changed.' Screven County farmers fear new gas pipeline's impact
- NorCal Public Media, Climate Week Series 2026
- OPB, An Oregon Law lets one wealth region turn to desert green. When drought hits, farmers pay the price
- WKU Radio, Kentucky herpetologists scouring the state for signs of snake fungal disease
- WXXI, Two New Preserves will add to the Finger Lakes Land Trust's greenbelt effort

Radio – Local Storytelling

- Alaska Public Media, Shelf Life
- Buffalo Toronto Public Media/WBFO, Where Did the Money Go?
- GPB, A Dangerous Inflection Point: Georgia Experts say control of tuberculosis hinges on robust funding
- NorCal Public Media, The Velvet Bandit: Sonoma County's Banksy
- Northwest Public Broadcasting, Tales of Modern Faming: baby goats and yoga
- WHRO, Ermias and the Future of Public Broadcasting

INDEPENDENT PRODUCER CATEGORY

- Alpheus Media & Wyoming PBS, Call of the West
- Beacon College & WUCF, A World of Difference: Embracing Neurodiversity
- Burning Torch Productions & Wyoming PBS, Afar & Below
- David Lundstedt & Austin PBS, The Ship That Turned Back

OVERALL EXCELLENCE CATEGORIES

Excellence in Education

- Arkansas TV, Arkansas TV Overall Excellence in Education
- PBS North Carolina, Every Screen, Every Space, Every County: Meeting Learners Where They Are
- South Carolina ETV, ALL IN. ALL YEAR. - Overall Excellence in Education
- WVIA Public Media, WVIA Education

Excellence in Community Engagement

- Nine PBS, Nine PBS's Community Engagement Guidebook and Learning Path
- South Carolina ETV, Connecting South Carolina: Community Engagement Across the Palmetto State

Excellence in Marketing & Communications

- South Carolina ETV, Connecting Communities: SCETV's Integrated Marketing Experience
- WHRO, WHRO Public Media: Marketing with Purpose
- WMHT Public Media, WMHT's Year in Marketing

Excellence in Content

- Arkansas TV, Arkansas TV Overall Excellence in Content
- LPB, LPB's 50th Year of Excellence in Content
- Mississippi Public Broadcasting, Everlasting: The Life and Legacy of Medgar Evers
- PBS Western Reserve, PBS Western Reserve Excellence in Content
- WMHT Public Media, WMHT Public Media - Rooted in Community

Excellence in Engagement Campaigns – New for 2026!

- Mississippi Public Broadcasting, Everlasting: The Life and Legacy of Medgar Evers
- WEDU, Triumph: Tampa's Untold Chapter in the Civil Rights Movement
- WETA, The American Revolution Engagement Resource Center
- WHRO, Making History Where History Was Made

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About NETA

The National Educational Telecommunications Association (NETA) is a professional association representing more than 300 member stations in nearly every state, the Virgin Islands, and the District of Columbia. NETA provides leadership, general audience content, educational services, professional development, and trusted financial management services, including human resources and benefits administration, to individual public media licensees, their affinity groups, and public media as a whole. For more information, visit netaonline.org and follow us on X [@NETA_Tweets](https://twitter.com/NETA_Tweets), Facebook [@NETAstations](https://www.facebook.com/NETAstations), Instagram and Threads [@NETA_grams](https://www.instagram.com/NETA_grams), and LinkedIn [@NETAbusiness](https://www.linkedin.com/company/NETAbusiness).