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54th Public Media Awards Winners Announced

Public Media Awards Are Presented by NETA

September 19, 2022

Columbia, SC – The National Educational Telecommunications Association (NETA) recognized public media’s achievements with the 54th Annual Public Media Awards (PMA) held at the 2022 NETA Conference and CPB Public Media Thought Leader Forum on September 18, 2022.

The Public Media Awards, presented by NETA, honor our member’s work in the highest caliber community engagement, content, education, marketing and communications. A mosaic of relevant content that reflects both creativity and diversity that paint rich stories of truth and consequence. Piece by piece and member by member, we come together as choreographers of the public good, to spark more imagination and inspiration than we ever could have alone.

“Congratulations to all of this year’s nominees and award winners,” said NETA President Eric Hyypa. “This year the entries were exemplary, showcasing the best of the best from across the public media system.”

With the exception of the overall excellence categories, stations competed within their divisions based on their station size. Awards are judged by a group of expert panelists from within the public media system, as well as industry professionals working outside of public media.

View the PMA winners gallery.
54th Public Media Award Winners:

COMMUNITY ENGAGEMENT CATEGORIES

Local Project
Civics Bowl, KSPS
The World Games 2022 Collaborative Murals, Alabama Public Television

National Project
TPT NOW and FBI Partnership on Hate Crime Education, TPT

Community Initiative
Alaska Mental Health Deep Dive, Alaska Public Media
Covid-19 PSA, Arkansas PBS
Del Valle Resource Guide, Austin PBS

Kids & Family
KMOS PBS Adventure Day, KMOS
Multicultural Children’s Festival, WPSU

CONTENT CATEGORIES

News & Public Affairs
Nevada Week, Vegas PBS
VPM News Focal Point, VPM

Cultural Feature
L.A.: A Queer History, PBS SoCal
Then, Now and Always, The St. Joseph River Story, WNIT

Historical Feature
Agnes 50: Life After the Flood, WVIA
Local, USA: A Tale of Three Chinatowns, WORLD Channel, GBH
Surviving New England’s Great Dying, New Hampshire PBS

Topical Feature
Redlining: Mapping Inequality in Dayton and Springfield, CET | ThinkTV

Education
Critical Race Theory (Weekly Story), Rhode Island PBS
Oral Histories With The Mosaic Templars Cultural Center, Arkansas PBS

Visual Arts
Gallery America: Matt Goad, OETA
Vibrant Light: Stained Glass of the Basilica at the University of Notre Dame, WNIT
Performing Arts
Essential: The Making of The Light We Share, WTCI PBS
Greater Sarasota: The Sound of Change, WEDU

Digital Media
Indie Alaska, Alaska Public Media
Shipwrecks! The Immersive Experience, PBS Wisconsin

Short Form
Eye On The Arts | Roberto Ferrer, Lakeshore Public Media
Hometowns | Episode 1 - River and Rails, Blue Ridge PBS
Speaking Volumes, Arkansas PBS

Podcast
Off the Page, WSKG
Speaking of..., Milwaukee PBS

Military Chronicles
American Veteran, GBH
A Solemn Promise, Maine Public Broadcasting

EDUCATION CATEGORIES

Educational Resources for the Classroom
Nature WY, Wyoming PBS
The Legend of the Lost Emerald, PBS Wisconsin

Educational Resources for the Community
APT Family Box Program, Alabama Public Television
The Future is You!, West Virginia Public Broadcasting

Teacher Professional Learning
A Summit of all its Parts!, PBS North Carolina

Learning Events
Georgia Peanuts Live Exploration, GPB
Intersession Camps, Basin PBS

Innovation in Education
Iowa Science Phenomena, Iowa PBS

MARKETING & COMMUNICATIONS CATEGORIES

Integrated Media Campaign
Cyberchase: 20 Years and Counting - Cyberchase 20th Anniversary & Season 13 Launch, WNET
Launching Statewide News Program VPM News Focal Point, VPM
Special Events
Adventure Day, KMOS
Celebrating Nebraska Pollinators, Nebraska Public Media
Muhammad Ali "The Greatest" Poetry Slam, WEDU

Promotion
GED Promotional Spots, Rhode Island PBS
Shipwrecks!, PBS Wisconsin

Social Media
Call of the Canyon: Zion National Park, PBS Utah

Annual Report
2021 Annual Report, NorCal Public Media
Knowledge is Beautiful - FY21 Impact Report, PBS North Carolina

INDEPENDENT PRODUCER CATEGORY
The Kitchenistas, Mary Ann Beyster, David Romero, & KPBS

OVERALL EXCELLENCE CATEGORIES

Excellence in Education
GPB Education, GPB

Excellence in Community Engagement
Standing Against Racism, Maryland Public Television

Excellence in Marketing/Communications
NPT's Digital +, Nashville Public Television

Excellence in Content
Arkansas PBS Overall Excellence in Content, Arkansas PBS

Excellence in Innovation
Immersive Environmental Learning - The WHRO Van Program, WHRO

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About NETA
The National Educational Telecommunications Association (NETA) is a professional association representing 294 member stations in 48 states, the Virgin Islands, and the District of Columbia. NETA provides leadership, general audience content, educational services, professional development, and trusted financial management services, including human resources and benefits administration, to individual public media licensees, their affinity groups, and public media as a whole. For more information, visit netaonline.org, and follow us on Twitter @NETA_Tweets, Facebook @NETAstations, Instagram @NETA_grams, and LinkedIn @NETAbusiness.