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## 54<sup>th</sup> Public Media Awards Winners Announced

*Public Media Awards Are Presented by NETA*

September 19, 2022

Columbia, SC – The National Educational Telecommunications Association (NETA) recognized public media’s achievements with the 54th Annual Public Media Awards (PMA) held at the [2022 NETA Conference and CPB Public Media Thought Leader Forum](#) on September 18, 2022.

The Public Media Awards, presented by NETA, honor our member's work in the highest caliber community engagement, content, education, marketing and communications. A mosaic of relevant content that reflects both creativity and diversity that paint rich stories of truth and consequence. Piece by piece and member by member, we come together as choreographers of the public good, to spark more imagination and inspiration than we ever could have alone.

“Congratulations to all of this year’s nominees and award winners,” said NETA President Eric Hyypa. “This year the entries were exemplary, showcasing the best of the best from across the public media system.”

With the exception of the overall excellence categories, stations competed within their divisions based on their station size. Awards are judged by a group of expert panelists from within the public media system, as well as industry professionals working outside of public media.

[View the PMA winners gallery.](#)

## **54th Public Media Award Winners:**

### **COMMUNITY ENGAGEMENT CATEGORIES**

#### **Local Project**

Civics Bowl, KSPS

The World Games 2022 Collaborative Murals, Alabama Public Television

#### **National Project**

TPT NOW and FBI Partnership on Hate Crime Education, TPT

#### **Community Initiative**

Alaska Mental Health Deep Dive, Alaska Public Media

Covid-19 PSA, Arkansas PBS

Del Valle Resource Guide, Austin PBS

#### **Kids & Family**

KMOS PBS Adventure Day, KMOS

Multicultural Children's Festival, WPSU

### **CONTENT CATEGORIES**

#### **News & Public Affairs**

Nevada Week, Vegas PBS

VPM News Focal Point, VPM

#### **Cultural Feature**

L.A.: A Queer History, PBS SoCal

Then, Now and Always, The St. Joseph River Story, WNIT

#### **Historical Feature**

Agnes 50: Life After the Flood, WVIA

Local, USA: A Tale of Three Chinatowns, WORLD Channel, GBH

Surviving New England's Great Dying, New Hampshire PBS

#### **Topical Feature**

Redlining: Mapping Inequality in Dayton and Springfield, CET | ThinkTV

#### **Education**

Critical Race Theory (Weekly Story), Rhode Island PBS

Oral Histories With The Mosaic Templars Cultural Center, Arkansas PBS

#### **Visual Arts**

Gallery America: Matt Goad, OETA

Vibrant Light: Stained Glass of the Basilica at the University of Notre Dame, WNIT

### **Performing Arts**

Essential: The Making of The Light We Share, WTCI PBS  
Greater Sarasota: The Sound of Change, WEDU

### **Digital Media**

Indie Alaska, Alaska Public Media  
Shipwrecks! The Immersive Experience, PBS Wisconsin

### **Short Form**

Eye On The Arts | Roberto Ferrer, Lakeshore Public Media  
Hometowns | Episode 1 - River and Rails, Blue Ridge PBS  
Speaking Volumes, Arkansas PBS

### **Podcast**

Off the Page, WSKG  
Speaking of..., Milwaukee PBS

### **Military Chronicles**

American Veteran, GBH  
A Solemn Promise, Maine Public Broadcasting

## **EDUCATION CATEGORIES**

### **Educational Resources for the Classroom**

Nature WY, Wyoming PBS  
The Legend of the Lost Emerald, PBS Wisconsin

### **Educational Resources for the Community**

APT Family Box Program, Alabama Public Television  
The Future is You!, West Virginia Public Broadcasting

### **Teacher Professional Learning**

A Summit of all its Parts!, PBS North Carolina

### **Learning Events**

Georgia Peanuts Live Exploration, GPB  
Intersession Camps, Basin PBS

### **Innovation in Education**

Iowa Science Phenomena, Iowa PBS

## **MARKETING & COMMUNICATIONS CATEGORIES**

### **Integrated Media Campaign**

Cyberchase: 20 Years and Counting - Cyberchase 20th Anniversary & Season 13 Launch, WNET  
Launching Statewide News Program VPM News Focal Point, VPM

**Special Events**

Adventure Day, KMOS  
Celebrating Nebraska Pollinators, Nebraska Public Media  
Muhammad Ali "The Greatest" Poetry Slam, WEDU

**Promotion**

GED Promotional Spots, Rhode Island PBS  
Shipwrecks!, PBS Wisconsin

**Social Media**

Call of the Canyon: Zion National Park, PBS Utah

**Annual Report**

2021 Annual Report, NorCal Public Media  
Knowledge is Beautiful - FY21 Impact Report, PBS North Carolina

**INDEPENDENT PRODUCER CATEGORY**

The Kitchenistas, Mary Ann Beyster, David Romero, & KPBS

**OVERALL EXCELLENCE CATEGORIES****Excellence in Education**

GPB Education, GPB

**Excellence in Community Engagement**

Standing Against Racism, Maryland Public Television

**Excellence in Marketing/Communications**

NPT's Digital +, Nashville Public Television

**Excellence in Content**

Arkansas PBS Overall Excellence in Content, Arkansas PBS

**Excellence in Innovation**

Immersive Environmental Learning - The WHRO Van Program, WHRO

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**About NETA**

The National Educational Telecommunications Association (NETA) is a professional association representing 294 member stations in 48 states, the Virgin Islands, and the District of Columbia. NETA provides leadership, general audience content, educational services, professional development, and trusted financial management services, including human resources and benefits administration, to individual public media licensees, their affinity groups, and public media as a whole. For more information, visit [netaonline.org](https://netaonline.org), and follow us on Twitter [@NETA Tweets](https://twitter.com/NETATweets), Facebook [@NETAstations](https://www.facebook.com/NETAstations), Instagram [@NETA\\_grams](https://www.instagram.com/NETA_grams), and LinkedIn [@NETAbusiness](https://www.linkedin.com/company/NETAbusiness).