

2025 NETA Conference



• SEPTEMBER 15-17 •

SPONSOR & EXHIBITOR OPPORTUNITIES

2025 Virtual Conference

The 2025 NETA Conference is fully virtual and free to all in public media thanks to the generous support of the Corporation for Public Broadcasting and our committed sponsors. Sponsors receive meaningful visibility across our national network of education and media leaders while supporting engagement, innovation, and connection.

You can support public media professionals from across the country as they learn from national thought leaders and engage in impactful dialogue.

If you are interested in one or more of the sponsorship opportunities, please complete the [Sponsor Application](#).

*For further questions about sponsorship packages,
contact GoalBusters at neta.sponsorships@goalbusters.net.*

Jim Anderson, CFRE • JC Patrick, CFRE • Alice Ferris, CFRE, ACFRE

Public Media Awards Title Sponsor (Exclusive)

\$15,000

Benefits include:

- Naming rights for the Public Media Awards (PMA)
- Logo on PMA promotions and winner announcement, including select promotional social media posts
- Digital banner + profile on virtual platform and app
- Virtual exhibit booth

General Session Sponsor (One Available)

\$5,000

Benefits include:

- Logo on session page, emails, and slides
- 30-second video or message before session
- Digital banner + profile on virtual platform and app
- Virtual exhibit booth
- Dedicated feature email

Breakout Session Track Sponsor (One Available)

\$2,500

Benefits include:

- Naming rights for one breakout track
- Logo in session titles and intro slides
- Digital banner + profile on virtual platform and app
- Virtual exhibit booth
- Dedicated feature email

Accessibility Sponsor

SOLD

Exclusive provider of captioning and accessibility features for the full event.

Benefits include:

- Logo in accessibility materials and during opening session
- Tutorial video explaining accessibility features
- Digital banner + profile on virtual platform and app
- Virtual exhibit booth
- Dedicated feature email

Gamification Sponsor

SOLD

Exclusive sponsor of the conference-wide interactive game experience.

Benefits include:

- Branded interface, missions, and prizes throughout

Newcomers Connection Sponsor (One Available)

\$5,000

Sponsor for newcomers event on Monday after breakouts.

Benefits include:

- Welcome message during session
- Branding on email promotions and during the session
- Logo placement on conference website
- Virtual exhibit booth
- Inclusion of digital materials in the virtual tote bag

Trivia Night Sponsor (One Available)

\$5,000

Sponsor for trivia night event on Tuesday night.

Benefits include:

- Welcome message during session
- Branding on email promotions and during the session
- Logo placement on conference website
- Virtual exhibit booth
- Inclusion of digital materials in the virtual tote bag

Virtual Happy Hour Sponsor (One Available)

\$5,000

Sponsor for happy hour event on Wednesday night.

Benefits include:

- Welcome message during session
- Branding on email promotions and during the session
- Logo placement on conference website
- Virtual exhibit booth
- Inclusion of digital materials in the virtual tote bag

Virtual Exhibit Booth

\$750

Benefits include:

- Logo, company info, links, videos on conference platform and app
- Access to lead retrieval (add-on)
- Logo on conference website
- Inclusion on select conference promotions

Virtual Tote Bag

\$250

Benefits include:

- Opportunity to include promotional information or offers in the virtual tote bag for all participants
- Listing on conference website

SPONSORSHIP & EXHIBITOR SUMMARY

| | |
|--|-----------------|
| Mission Partner | SOLD |
| Public Media Awards Title Sponsor | \$15,000 |
| General Session Sponsor | \$5,000 |
| Breakout Session Track Sponsor | \$2,500 |
| Accessibility Sponsor | SOLD |
| Gamification Sponsor | SOLD |
| Newcomers Connections Sponsor | \$5,000 |
| Trivia Night Sponsor | \$5,000 |
| Virtual Happy Hour Sponsor | \$5,000 |
| Virtual Exhibit Booth | \$750 |
| Virtual Tote Bag | \$250 |

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